



Outstanding Outcomes in CE- Industry Grant Supported and Not Industry Grant Supported

This award honors excellence in the design and implementation of outcomes assessment and measured impact achieved in CEhp. Nominees will be evaluated for innovation as a single intervention or series of interventions, as well as design and methodology, format and implementation. Achievement of outcomes at the Moores Level 4 or higher is required. Ideally, the outcomes are objectively measured changes in clinician performance, systems, patient health, and/or population health or may be innovative methods that have evidence of association with objective measures of impact (e.g., collected open ended responses to a specific set of questions are associated with collected HER data indicating practice change).

Instructions

To ensure completeness, your application **MUST** include the following:

1. Applicant Information
2. Nominee Information
3. Award Narrative & Outcomes Appendix
4. Verification statements that:
 - a. Nominees represent the organizations referenced in the application.
 - a. If applicable, commercial support was received in accordance with recognized standards (ACCME, ACPE, ANCC, Joint Accreditation, AdvaMed, PhRMA Code, OIG/FDA). Please include verification of disclosure to learners (page from brochure, syllabus, etc.).
5. Nominator Acknowledgment
6. Submission Agreement

Notes:

- The activity's target audience consisted of healthcare professionals.
- The activity should have been initiated between January 1, 2024, and April 30, 2026
- CE outcomes measurement must have been completed between January 1, 2025, and July 31, 2026.
- While the activity does not have to represent an activity designated for CE credit, it should be related to the CE process.
- Verification that the initiative has not been nominated for another Alliance award given at the same annual conference will be done by the Alliance Awards committee.
- Financial support received for any part of this submission means it falls under the industry supported category.

Award Narrative & Attachments

The Narrative must be limited to three (3) pages with 1' margins and 11-point font (Arial, Helvetica, Times New Roman, Calibri), single space, and include the following:

1. Brief introduction/summary of the initiative, including the impact of the project.

2. Description of how the practice gap was identified and why there was a need for this educational activity to be implemented, including objectives, formats, and key points of the activity.
3. How the initiative was financially supported.
4. Description of the activity:
 - a. Educational format, how the activity is completed, the technology utilized, and any other relevant information.
 - b. Desired changes in terms of learner competence or performance, or patient outcomes.
 - c. Innovative features and elements of the activity that distinguish it from other activities with similar educational content.
 - d. If the activity included a multidisciplinary or interprofessional approach, describe how the activity impacted each learner of the healthcare team.
5. Identify the initiatives' linkages to the [Alliance's National Learning Competencies](#), specifying which one and how.
6. Outcomes
 - a. Description of how the outcomes methodology was established, which includes information on how the methods were identified and chosen. Justify your methodology and its ability to assess the desired outcomes.
 - b. Identify the linkage between the evaluation criteria and resulting outcomes.
 - c. How did you eliminate bias and increase precision?
 - d. Highlight innovative features and elements that transcend the traditional in evaluation criteria and outcomes methodology, and how it is inventive or novel.
 - e. Description of the level of impact achieved by the activity
7. Impact of the Project.
 - a. Quantifiable information, which addresses the significance of the outcomes in tangible terms, should be described. This can be accomplished by including an Appendix that provides data measuring the impact of the activity and includes meaningful evaluation data with N's.
 - b. If the work is published, accepted, submitted, or submission-ready, please note what stage and to what publication(s)/event(s).
 - c. Why this initiative provided a significant contribution to the field, and what would have happened if this activity hadn't been implemented.
 - d. Status as a model approach to outcomes assessment (i.e., an approach worthy of being replicated, or a concept that can be utilized by others)
8. Lessons learned (e.g., drop off rates, cost/effectiveness ratio, feedback from faculty or any collaborators, how were/will the lessons be applied to own setting), including opportunities for future initiative development.
 - a. How can these outcomes influence other individuals and/or organizations to implement a similar type of activity.
 - b. Recommendations for next steps (What did you learn and what will you do next? What should the field do next?)
9. Submissions can be a maximum of twelve total pages (comprised of a narrative of no more than three pages; appendix of no more than nine pages), in PDF format with one-inch margins on all sides and no smaller than Arial 11-point font.

The Attachments (limited to eight (8) pages) must include the following:

1. Documentation that the individual components described occurred (copies of promotional material, links to online components, photographs, etc.).

2. Summary of overall outcomes and innovative CE outcomes assessment of a single or series of interventions: change that creates a new dimension of performance with a focus on outcomes rather than an activity description. Do not include satisfaction data in your survey results.
3. Description of design and methodology of the assessment.
4. Description of format and implementation that targets learning domains (knowledge, attitudes, skills) and analyzes changes in learners (competence, performance) or patient outcomes associated with participation at the patient level.

Evaluation Criteria

In evaluating nominations in this category, the Awards Committee will consider the following aspects:

1. **Completeness and Accuracy of Application:**
 - Thoroughness: Are all required sections of the application complete?
 - Accuracy and reliability: Is the provided information correct and free of inconsistencies?
2. **Alignment to the [Alliance's National Learning Competencies](#).** Are the linkage(s) to one or more of the Alliance's National Learning Competencies made?
3. **Description of Key Elements:** Are the objectives, purpose / educational need, design, target audience, metrics, and reported impact of the initiative clearly described?
4. **Outstanding Nature and Innovation:** Is there innovation, far-reaching or causally linked demonstrable impact, or creation of a new model and/or structured approach to measurement?
5. **Knowledge transfer and practical application or scalability:** can key elements or learnings be replicated and/or applied by others? Does the initiative contribute to the field or provide meaningful insights that build on an existing body of knowledge?
6. **Impact:** Is there an impact on healthcare professionals, teams, and/or patients?
7. **Implications and Future Directions:** What are the lessons learned, limitations, and opportunities for future initiative development?

Conflict of Interest Mitigation

Members of the Awards Committee shall recuse themselves from discussions and decisions involving nominations for which they are an employee of the nominee or a financial supporter of the nomination.

Use of AI

Generative AI use is permitted; authors attest to the accuracy of all content submitted.

Recognition

This award, if a submission is selected, will be presented to the winning qualified applicant at the Alliance 2027 Annual Conference (February 18-21, 2027). The winning applicant will receive a plaque, one complimentary annual conference registration, the opportunity to submit an e-poster, and the option to submit an *Almanac* article about the project.